



ABOUT US

Let your work speak for itself

What you get:

A 2-4 minute branded commercial that-

- Is professionally filmed by industry-savvy creatives
- Captures your people, projects, and passion
- Is optimized for your website, and social media

Production Details:

Filming takes place on location so ensure everyone is camera ready by wearing proper PPE, an updated logo that's not faded, etc. We will be interviewing three key individuals in a 30-minute conversational interview with the questions being provided beforehand. A quiet area is preferred for the interview.

Why do it?

This commercial will:

- Differentiate your company in a competitive market
- Attract talent by highlighting your company culture
- Boost credibility with a polished, engaging introduction
- Tell your story to clients, GCs, and partners

We will also be filming some action shots which have no speaking lines as these are focused on the job site. Please choose 1-2 for us to film, the more variety of work shown, the better. **Be sure to tell us what can and can't be filmed.** We suggest having at least one work vehicle washed for a group shot with at least four people, but more are welcome.

Spots are limited! Join your fellow NECA Cascade- IBEW LU191 Contractors in building visibility and pride in your work!

Contact Ashlee Boekenooen at AshleeB@NecaCascade.org to reserve your spot!